

CHAPTER I

INTRODUCTION

This chapter deals with background of the study, formulation of research question, purpose of the study, significance of the study, scope and limitation of the study and definition of key term.

A. Background of the Study

Language is the tool of communication to share the information and message to other speaker. According to Larsen (2011) language is an instrument used for communication. It means that communication is impossible without shared knowledge and assumptions between speakers and hearers (Stubbs in Nurhayati & Yuwartatik, 2016). Thus for this case, English is a foreign language which used by people in buliding communication that has an important position in the millennial era along with globalization that is heard internationally. Recently, English has increased in popularity since the establishment of the language as the international language.

English is one of language used as a means of communication among the speakers. In the globalization era, English play role especially in International communication and in the development of education, politics, economy and tourism (Nurhayati, 2018). Thus, since the developing the communication internationally, English learners from several countries have also greatly increased in Indonesia from the beginning or the level of kindergarten. Thus, English will help the success of educational purpose by correlating other parties.

The success of English educational purpose depends on several parties involved in it. One of influential part is students. Students are group of people who have the right to receive education and assess learning and educators. They always have different perception in seeing the learning they get. While the perception itself is the thoughts, personal point of view, understanding, knowledge or values that influence behaviors (Edwards, 1989). On the other hand, According to Stephen (1989) perception is a process by which individuals organize & interpret their sensory impression in order to give meaning to their environment. Thus, the perception is a feeling or opinion or thought that was person had to face environment that has been experienced in his life.

Then, the experience in learning of the students can be seen in educational institution. Here, the primary subject of this study is the student itself because the students' perception of learning in the school will decide the success or failure of learning carried out. Thus, the English teacher must understand the perception of each student toward the English learning. Based on Nichols statement (2007: XLI) that perception is the faculty which as the place of conceptions and beliefs formed about the physical the body in our environment through use our sense organs. It also explicitly means that the teacher must prepare the students so that they be able used English Language. According to Bygate (2000:1, as cited by Nurhayati, 2016). Thus, based on the theory, by understanding the students' perception, teacher will prepare the students used English Language easily in learning.

Besides, when the students are learning, they need the comfortable environment and the enjoyable ways in learning. Thus, students will not feel

inadequate at school. Based on the concept of independent learning is one of the important elements of personalized learning that support the development of school education system that promotes high-quality and lifelong learning as well as social equality and cohesion (DfES, 2006). Thus, the English learning is not only done in schools. The teacher usually advises students to look for additional media or references to help learn independently because of the limited time available at educational institutions.

Based on Meyer et al (2008), the most common independent descriptors learning is independent learning. When students are able to organize their own learning, they have the understanding that the learning should be in the most efficient way; motivated to take responsibility for their learning; and can work with others to increase the depth and breadth of their learning (Zimmerman 1986, p. 308), therefore, students need their own time to study independently. In this case, the researcher gets conclusion that independent learning is the learning was conducted by student with their own critical thinking and way to understand the materials before practicing them, specifically in pronunciation practice.

In the context of independent learning, there are several lessons that are used, such as lesson in improving skills, part of skills and etc. In this case, the crucial part speaking skill is pronunciation. In this era, pronunciation is the ability rarely taught by the teacher because the students did not want to apply English for speaking in MTs Negeri 6 Tulungagung. From the result of observation, the researcher found that the students often build communication with mother tongue because according to them, English is the difficult language that be pronounced.

According to Aliaga García (2007), Martínez-Flor et al (2006) Pourhosein Gilakjani (2016) that English pronunciation is one of the most difficult skills to obtain. Thus, students must spend a lot of time improving their pronunciation. According to Fraser (2000), teachers must be given courses and materials that help them improve their abilities pronunciation instructions. Then, students decide to help their pronunciation in their own way based on the teacher's suggestion.

Generally, learning English always means the students must master four skills in English, namely: speaking ability, listening ability, writing and reading. One of the four abilities that must be mastered is the ability of speaking. Whereas according to Nunan (2003), speaking is productive aural/verbal skills and it consists of producing systematic verbal speech to convey meaning. Through the speaking ability in English, People can get to know the development of international world. People are able to also talk with strangers and add the new knowledge about English. The Speaking of everyone will be delivered correctly if the people have a good pronunciation. In this case, the researcher chooses the students in Junior High School as the subject because the students still on the process of learning English.

Based on the phenomena that have been captured by the researcher while doing observation at MTs Negeri 6 Tulungagung, the researcher found that speaking ability at MTs Negeri 6 Tulungagung is low especially in pronunciation, it seems only one person or two people who speak English fluently. Based on the observation, the students produced sounds of English word with many mistakes in each word that affected the meaning of vocabullaries in conversational activity.

Through the less of the school, the researcher also found that the several students choose to learn pronunciation through the English video for learning independently. In this case, by taking conclusion from those statements, the researcher had the reason why the perception of students in using English video (Native English Vlog) for learning to help pronunciation of speaking is important to investigate.

There is one theory said that it is necessary to teach English pronunciation in ESL or EFL classes, nevertheless, this important field is still ignored or ignored in many educational institutions (Morley: 1991: 51). For example, in China that English phonetic courses are only left to chance or have no place at all in teaching and learning English and in Taiwan some teachers argue that English pronunciation not at all important (Cheng, (1998: 115), Lin, Fan and Chen (1995: 22). Thus, the pronunciation is the crucial ability which be argued as disregard because the several statements prove that there is only the few test of pronunciation. Whereas in some schools in Indonesia pronunciation must be learned to make the communication well and the students can addapt the pronunciation as well as Natuspeaker's pronunciation, specifically for the students at 8th in excellent class of MTs N 6 Tulungagung who have duty in annual agenda to build communication with Native Speaker in Study Tour. Thus, they must have good ability in pronouncing words.

Furthermore based on Wong explanation (1987: 72) that even when non-native speakers' vocabulary and grammar are very good, if the pronunciation is below a certain threshold level, they cannot communicate effectively. So that, it

explicitly mentioned that pronunciation makes the communication perfectly. In improving speaking skills, especially pronunciation, we can use many ways such as film, video, drilling, jigsaw etc. Whereas based on Aulia (2017) opinion states that pronunciation is the act or manner of pronouncing words; utterance of speech, a way of speaking a word, especially a way that is accepted or generally understood, and a graphic representation of the way a word spoken, using phonetic symbols. Thus, when there is an error in pronunciation, it causes misunderstanding in speaking.

Those reasons make the researcher focus on how the English pronunciation can be learned individually by each of students. According to Gilbert (1990) Celce-Murcia, Brinton, and Goodwin (1996) that the most effective methods for teaching pronunciation and helping students improve their comprehensibility include pattern drills, the audiovisual method, and fluency over accuracy, a focus on segmental and onsuprasegmentals, and combinations thereof. In this case, the researcher determines Native English V-log from YouTube as the audio visual or video media to help English pronunciation. From the survey that the use of videos became popular in the beginnings of the 21st century up to now that the students started spending more time with audiovisuals than with printed material. It will prove by the some students in MTs 6 Tulungagung at 8th also love learning with Native English V-log in Youtube.

In addition, in the modern era, the students are required to have high learning enthusiasm with technology support. In international world especially in Abroad, the usage of technology is too high. It is different from Indonesia, so that

students in Indonesia have to adapt the good ways in learning with technology. Moreover, students are able to use the application or media by using modern technology. Today, the favorite technology in use is social media specifically Video Blog in Youtube. According to (Gunelius, 2016) Vlog is a video blog posted online by utilizing internet technology. This term can also conclude that Vlog is the video that covers several contents: such as learning, entertainment, challenge and etc with internet. In this case, students also take Vlog to get enjoy learning that they enjoy when watching a video blog. Besides, the students watch and learn as they wish by choosing the interesting content.

Moreover, the use of technology also takes social media as the helper of students' independent learning. This learning also refers to E-learning is one of the modern or innovative teaching models used in teaching English (Nurhayati, 2019). In this case, the famous media used, like YouTube, Facebook, Twitter, WhatsApp and etc. One of these social media that was significance used is YouTube, Specifically You tube Vlog has received great moments on social media today use of technology. Likewise, although in YouTube there are many videos for entertainment and creativity but the important point from YouTube is the potential of media for learning and teaching (DeWitt et al, 2013). Thus, YouTube Vlog is a media to help in creating a real community, share real life activities and conversations from people over the world and watch the interested video for learning especially in pronunciation.

Based on Alwehaibi examination (2015) that YouTube gave impact on developing EFL student learning content. The study shows that YouTube can

improve student learning outcomes. Likewise, this study revealed that students improve students' motivation. Then, Watkins & Wilkins (2011) explores the use of YouTube in the EFL class. This study reports that YouTube has many benefits. First, YouTube can develop students' ability in speaking, listening, and pronunciation skills. Second, it can be a way to teach culture, to expose students to World English, and to develop students' vocabulary. As well as being able to develop reading and writing activities. This is one of the reasons for the selection as a media for supporting English learning, especially in English pronunciation.

In this case, the use of YouTube V-log which will be more Effective as the media for learning English pronunciation if the Vlogger is the Native speaker itself namely Native English Vlog because according to Medgyes (1992) that Native English teachers are very good at using spontaneous language in teaching conversation, pronunciation and serving as a role model for students in this field. Thus, the Native speaker can teach how to produce sounds in English originally. In the field of teaching English as in Indonesia, the majority of English teachers is a non-native English speaker. Around eighty percent of English teachers in the world are non-native English speakers (Canagarajah, 2005). By those reasons, the students should learn with Native teacher in Youtube Vlog to increase their skill independently because there are more non-native English teachers than native teacher.

Therefore, Chomsky (1965) also argued that Native speakers are the ideal model of language use. In the fact of MTs Negeri 6 Tulungagung that both of students and teacher are non-native speaker. Thus, they have same culture in

speaking English. It is different from Native speaker who gives the different culture in order to make the students pronouncing word originally. Thus, the Native teacher influences the learning of the students because the original language which they used in Vlog. It is possible that teachers who speaks a foreign language will do it considered the best English teacher. Finally, The researcher investigates to see the perceptions of the students in Indonesia especially in MTs Negeri 6 Tulungagung in pronunciation if the additional media for learning is Native teacher who make Vlog of learning in Youtube.

In this case, the researcher found some previous studies. Firstly, the previous study from Safitri and Khoiriyah (2017) entitled **Students' Perceptions on the use of English Vlog (Video Blog) to enhance Speaking Skill** from English Education Department of Universitas Islam Indonesia. The result showed that student's perceptions on the use English Vlog to enhance speaking skill are good through various strategies. Secondly, on the other previous study of Pamungkas, Sumardi and Rochsantiningsih (2017) entitled **Improving Students Pronunciation Using Video Dubbing** was applied for the tenth grade and eleventh grade of Vocational High School in Madiun city, province of East Java, Indonesia. The research showed that the implementation of video dubbing could improve students' pronunciation.

Lastly, the previous study by Ariana (2015) entitled **The Improvement of English Pronunciation through YouTube Videos** from English Education Department, Faculty of Teacher Training and Education Muhammadiyah University of Makassar. Here, the researcher used quantitative approach. The

result of this study, there is the significance different by using YouTube Videos in teaching pronunciation. In the other word there is the improvement of the students' pronunciation through YouTube Videos in teaching process.

Based on the phenomenon from the observation that there are only a few of students at 8th grade in excellent class at MTs Negeri 6 Tulungagung speak English with correct pronunciation while they should finish the duty for final Examination to speak with foreign speaker. Beside that, several of the students watch Native English Vlog in helping the learning English pronunciation because the teacher rarely teach the pronunciation lesson while the way in teaching is conventional method. According to Nurhayati (2014) that Conventional method usually makes students bored because the method is monotonous and the students are passive. It makes the learners get bored. Thus, the students used Native English Vlog as the addition media for learning it.

Based on those statements, the researcher wants to investigate about **The Students Perceptions and Their Strategies in Learning English Pronunciation through Native English Vlog at MTs Negeri 6 Tulungagung**. In this study, the researcher applies qualitative approach. Here, the data presented in description about the students perception and the strategy in learning pronunciation through Native English Vlog by applying independent learning.

B. Formulation of Research Question

Based on the background of the study above, the researcher states the formulation of research questions as follows:

1. How are the students' perceptions on the use of Native English V-log in learning English pronunciation at MTs Negeri 6 Tulungagung?
2. What are the student's strategies in using Native English Vlog for learning English pronunciation at MTs Negeri 6 Tulungagung?

C. Purpose of the Study

The purpose of the study is:

1. To understand the students' perception on the use of Native English Vlog in learning English pronunciation at MTs Negeri 6 Tulungagung.
2. To study about the student's strategies in learning pronunciation ability through Native English V-log at MTs Negeri 6 Tulungagung.

D. Significance of the Study

The researcher hopes that the result of this research gives some contributions to English language teaching learning, as follows:

1. For teacher

The teacher is able to use this media to help the learning pronunciation in order to improve the students' confidence and motivation because the researcher states that the result of students' perceptions through this media will be good enough through various strategies.

2. For students

Students are able to get positive impact from the learning of pronunciation independently and also the students will get enjoy because they are able to study English pronunciation by watching Native English V-log.

3. For the Future Researcher / For Other Researcher

Through this research, the researcher found the interesting way for implicating media in learning pronunciation by understanding the students' perception through Native English Vlog. In this case, the researcher suggest to the future researcher to conduct same research topic but in other different aspect. Hopefully, this research is useful for the future researcher to find the correctly topic to do in the next research.

E. Scope and Limitation of the Study

Here, the scope is bigger than limitation of this study. The scope of this study is students' perception and their strategy in learning English Pronunciation. Besides, the researcher only involve the students at 8th grade of Excellent class in MTs Negeri 6 Tulungagung. Then, this study has done when the data has gotten saturated data with the selected students at 8th Grade in MTs 6 Tulungagung.

F. Definition of Key Term

In order to avoid the different perception of key term that become the focus of this study, so it is needed to give the definition of each key term.

a. Students' Perception

Students' perception is the students' perspective in seeing the learning situation, condition and everything about their learning English pronunciation through Native English Vlog in independent learning.

b. Native English Vlog

Native English Vlog is Video Blogging from Youtube in English language and the speaker of the content of video is Native speaker.

c. Independent Learning

Independent Learning is the learning done by individuals to help improve English language skills by determining their own strategies due to lack of learning carried out in schools.

d. Strategy in learning English Pronunciation

Strategy in learning English Pronunciation has definition that the way, tools of students in learning to produce the English sound correctly.

